



Benefit from Staging with Style - The art of preparing a home to sell

What is Home Staging?

Homeowners have something new to consider when getting ready to put their home on the market for sale. Home staging has arrived in the Sioux Falls area and is shedding new light on how to promote a home in the real estate market. Professional home stagers specialize in the art of preparing a home for sale. They work with many aspects of the home such as elimination of clutter, organization, thoughtful furniture arrangement, color analysis, curb appeal, depersonalizing the space and countless other details that could be positive or negative selling points.

How does it help sell a house?

Creating a buyer-friendly environment using staging strategies can make a notable first impression to potential buyers and allow the home to be presented in the best possible manner from the beginning of the sales process. A potential buyer is already forming opinions before even stepping foot into a home for sale. It has been said that a buyer generally has their mind made up within 15 seconds of entering a home - not much room for error !

Finding a Home Staging Professional

Shop for a professional home stager like you would any other type of service, ask around. Real estate agents and other professionals associated with home buying and selling may have first-hand knowledge of a business offering this type of service or have worked with a specific stager in the area. Inquire with local professional organizations such as the Realtor Association of the Sioux Empire or the Sioux Falls Area Chamber of Commerce - both are reputable organizations that support the business community !

How much does it cost?

The overall condition of a home is probably the largest factor when determining pricing. Most home stagers are willing to give homeowners or real estate agents a free estimate. They will likely want to view the property to be staged and then price out some different options to consider. Some charge an hourly rate or a set fee for the entire job. Some real estate agents may contribute to the cost of using a home stager while others refer you to a business that offers staging. In either scenario, the money spent on a professional home stager is a worthwhile investment to ensure the home is presented in the best possible manner.

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Staged With Style

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